



Proposal: Modernizing Club Membership & Dues Management

Current Challenges

- Manual dues collection (cash, checks, multiple systems)
- Membership expirations tracked and managed manually
- Renewal process redundancy
- High administrative workload for those involved
- Payment processing fees from PayPal and Stripe
- Payment processing accounts setup as individuals and not the Club

Ham Club Management Platforms

- Ham Club Online
- Ham Club Plus

What a Ham Club Management Platform Provides

- Automated membership renewal reminders via SMS and/or email with link to easily renew
- Handles individual member renewal dates or a single club renewal date with proration
- Online dues payment Zeffy, PayPal, Stripe, etc.
- Centralized member database with expiration tracking
- Automatic roster updates and member status control (Silent Keys, Inactive Members)
- Integration with FCC data (callsign, license info)

Operational Benefits

- **Simplifies member experience for renewals**
- Reduces manual tracking and reconciliation
- Improves data accuracy and visibility
- Provides detailed reporting (membership trends and revenue)
- Frees up time to those involved to focus on other priorities

Strategic Value

- Integration with w5nc.groups.io
- Scales with club growth
- Enhances professionalism and member engagement

Where We Are

- Imported full Active roster for demo
- Demo to the Board Meeting attendees
- Provide Zeffy Information

Zeffy payment platform

- No credit card fees. No platform fees. No fees period.
- Built for Nonprofits, used by over 100,000 nonprofits
- Memberships, Donations, Raffles, Auctions
- Secure APIs for one-way payments to Zeffy
- Started 7 years ago
- How do they make money? Optional tips from the donor

Next Steps

- Seeking Board approval to allow setup of ZEFFY payment processing for NARS to allow a future demonstration
- Seeking Board approval to receive w5nc.groups.io admin access for integration
- Demonstrate renewal and payment workflows (via zoom if necessary)
- Update website to directly link with Ham Club Plus for new memberships
- Upcoming meeting to demonstrate the platform's capabilities for members

HamClubPlus Additional Features

- Manage Newsletter/ Communications
- Manage Meeting and Event attendance
- Manage Elections and Surveys
- Manage Club Assets
- Manage Items for Sale
- Club Calendar

Recommendation:

HamClubPlus.com Cost = \$0.00, suggest a payment of \$1 per active member annually

Prepared for NARS Board of Directors by Scott Seifert, KA2EEU – Improving the Member Experience, improving efficiency, accuracy and reducing administrative overhead by utilizing a platform to streamline and modernize the process